



Yo-Yo School Exchange

# Future Ambassadors' Trip Easter 2022

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## Overview

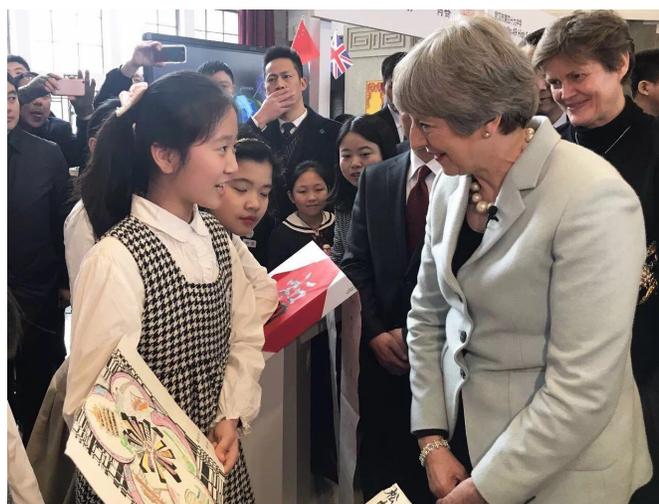
The Yo-Yo School Exchange Future Ambassadors' Trip is formed of a cooperation between Wuhan Television and Little Diplomats (*Xiaoxiao Waijiaojia*), and Yo-Yo School Exchange.

During the 2022 UK School Easter Holidays, this programme will take a group of British teenagers on an 11-day tour of China, including several days of interacting with local students of a similar age (excursions to local sights). Participants will be matched with an 'exchange buddy' beforehand, who they will then have the chance to meet whilst in China.

All participants will receive a certificate of participation, validated by a local authority, in a ceremony involving both local and UK students. This will be televised and there will be the opportunity to be featured on Chinese television.

Participants will also have the opportunity to join guided tours of Beijing. Please see the provisional itinerary below for more details.

Yo-Yo School Exchange is currently seeking UK-based partners to cooperate on the promotion and recruitment of participants to this exciting programme.



## Trip Information

All information is currently being finalised and therefore subject to change.

Target Group	
No. of participants	20-30
Age	14-17 years old
Further details	Looking for British teenagers of any gender or socioeconomic background, preferably with an interest in China, to join the 'Future Ambassadors' Trip' Easter 2022 programme. Must be willing and able to be an ambassador for the UK whilst they are abroad, and have an interest in travelling to China. Must also be keen and interested to become part of a community, involving an alumni network.
Price	1200 GBP per student (excluding visa costs)

Itinerary (Provisional - subject to change pending approval) Provisional dates: 9th April - 19th April (11 days)	
8/4	Depart London for Wuhan, China
10/4	Arrive Wuhan; tour of City of Wuhan with English-speaking local guide; opening ceremony and banquet with Little Diplomats participants.
11/4	<b>Little Diplomats Day 1:</b> Lessons on Chinese language and culture, joint activities with Chinese Little Diplomats participants (programme includes language, sport, cooking, and tourism activities among others).
12/4	<b>Little Diplomats Day 2:</b> Lessons on Chinese language and culture, joint activities with Chinese Little Diplomats participants (programme includes language, sport, cooking, and tourism activities among others).
13/4	<b>Wuhan:</b> Day Excursion to Wudang Mountains with Little Diplomats participants.
14/4	<b>Wuhan:</b> Day Excursion to Three Gorges Dam with Little Diplomats participants. Closing ceremony with certificate-giving and farewell from Little Diplomats participants. In the evening take sleeper train to Beijing.
15/4	<b>Beijing:</b> Tour of Beijing sights with local guide - the Forbidden City, Tiananmen, Summer Palace. Introduction to Beijing cuisine (Beijing Duck).
16/4	<b>Beijing:</b> Great Wall of China at <i>Mutianyu</i> . Later, recover with a relaxing foot massage.
17/4	<b>Beijing:</b> Temple of Heaven, <i>Panjia</i> Market, Hutong tour, Lama Temple.
18/4	<b>Beijing:</b> National Museum, Beihai Park. In the evening witness a stunning <i>Zaji</i> (Chinese acrobatics)
19/4	Depart Beijing for London.

## About Yo-Yo School Exchange

Yo-Yo School Exchange was founded in 2017 as an off-shoot of Bristol-based China-UK Consultancy Firm INews Media Ltd, with the primary goal of giving children from both nations the chance to meet counterparts from the other side of the world, to discover a new culture, and form friendships and bonds that will last long after their initial exchange experience.



As Yo-Yo School Exchange is predominantly a school-to-school programme, we specialise in connecting like-minded institutions and organising events and programmes that are in-keeping with their own specialisms, ethos, and goals.

Yo-Yo School Exchange also has extensive experience of running Summer and Winter English-language camps for children from China as young as 12 years old.

## About Wuhan Television

Wuhan Television was founded in 1983 in the city of Wuhan, China. In 2014 it merged with Wuhan People's Broadcasting to become a key media platform in the fields of news and culture.



Wuhan Television broadcasts simultaneously on 10 separate TV channels (along with 5 radio channels), covering such a diverse range of programming as news, sport, education, children's TV and more. Wuhan Television is dedicated to becoming a pioneer in the fields of information, news, and culture for the modern mobile age.

## About Little Diplomats (*Xiaoxiao Waijiaojia*)

Little Diplomats (*Xiaoxiao Waijiaojia*) is a collaboration between the Foreign Affairs Office of the City of Wuhan People's Government, the Bureau of Education of the City of Wuhan, and Wuhan Television. The programme consists of a large-scale English speaking contest, with the very best applicants selected to represent the city of Wuhan on a trip to one of its sister cities.



The scheme is to promote and encourage the study of English, and in 2016 attracted a million followers, with over 10,000 students participating. To date, the scheme has run exchange events with South Korea, the USA, France and the UK, drawing in support from both consular offices and governments. In particular, British Prime Minister Theresa May had the opportunity to meet a delegation of 'Little Diplomats' during her visit to the city of Wuhan in January 2018.